LOVE TO RIDE

BUSINESS FACTSHEET

What is Love to Ride?

Love to Ride is a fun, free online platform which supports individuals, workplaces and communities to ride their bikes. Using behaviour change principles, we educate, incentivise and run campaigns to support more people to ride - whether for fun or transportation!

| 1 REGISTER. IT'S FREE | 2 RIDE FOR 10 MINUTES OR MORE | 3 RECRUIT FRIENDS & COLLEAGUES | 4 WIN GREAT PRIZES |

Benefits of joining Love to Ride

Support your staff to bike - It doesn't matter if they are in the office or working remotely, you can create a focal point for biking at your business. A workplace profile page will give you access to stats, goal setting, Quick Courses, tips articles and more

Take part in our campaigns - As part of our year-round platform, we run a number of campaigns where riders can win prizes for riding their bike as well as encouraging their friends, family and co-workers to join in

Benefit your community - Love to Ride helps communities measure their impact and collects data. It can then be used to inform good infrastructure decisions that will directly support your staff and their families to bike more

Create a happier, healthier workforce - Bike commuters take half the sick leave of their non-biking co-workers. It also dramatically reduces their chances of heart disease, cancer and premature death

Show your impact - See your company's data. You can track your CO2 savings, collective mileage, level of staff participation and more through your Love to Ride profile

Register today at lovetoride.net