

CYCLE SEPTEMBER

THE GLOBAL BIKE CHALLENGE

lovetoride.net/sunderland



- WIN GREAT PRIZES
- RIDE ANYWHERE ANY TIME
- FUN, FRIENDLY, AND FREE TO TAKE PART IN

LOVE TO RIDE
SUNDERLAND


Sunderland
City Council

CYCLE SEPTEMBER



Take part in the global bike challenge

Are you ready to ride your bike in a global competition, win prizes and help your workplace top the leaderboards?

This September, you and your workplace can compete against companies worldwide to see which can encourage the most people to try riding a bike. Taking part is simple:

Everyone can join in! From regular riders to people who haven't been on a bike in years (or ever).

You can ride anywhere, any time during September for fun, fitness or transportation.

You only need to ride for ten minutes to start earning points and help your workplace climb the leaderboard.

Share the love - encouragement is at the core of Cycle September and we want people to invite their co-workers, friends and family to take part.

You can win amazing prizes by participating and encouraging others to rediscover riding.

Ready to get fitter, be happier and help save the planet? Register for Cycle September today.