

AUSTIN BIKE CHALLENGE BIKET^{WHEEL}BER

October 1–31, 2018



WHO?

Everyone can take part, it doesn't matter if they haven't been on a bike for years – they only need to ride for 10 minutes to win prizes.

WHERE?

Employees can cycle anywhere they like, anytime they like, over the month long Challenge period.

HOW:

- Encourage your employees to take part and ride
- They register their ride(s) online
- Your organization's score increases
- Your employees go in the draw for great prizes

WHAT'S IN IT FOR YOUR BUSINESS:



A FREE team building program



Compete on live leaderboards with other Austin companies



Positive local media and PR



Get more of your employees riding



Healthier employees = fewer sick days =
SAVE MONEY

Find out more at lovetoride.net/austin

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