



5 KEY BENEFITS

of getting more people cycling at your organization

- 1 Greater profitability**
Lower healthcare costs, increased staff productivity, reduced car parking costs.
- 2 Happier staff**
Reduced stress, improved health, increased productivity, better team cohesion.
- 3 Better recruitment + retention**
Be an employer of choice, attract and keep the best staff.
- 4 Be more sustainable**
Reduced carbon emissions, progressive environmental practices.
- 5 Enhanced reputation**
Responsible leadership, safeguarding employee health + wellbeing.



Regular riders

take 1.4 fewer sick days on average per year



Staff turnover costs

up to 21% of the employee's annual salary



Car parking costs

can be huge - averaging \$2,200 per space per year

Unlock all these benefits and much more by participating in the Tampa Bay Bike Month Challenge!

The challenge fosters a strong team spirit and give participants the opportunity to stay connected with colleagues and friends online. Be a part of the global movement to get more people on bikes.

For more info and to register go to:

lovetoride.net/tampabay

