

# BIKE MONTH CHALLENGE

#MakeEveryRideCount

1-31 May

Help make your  
community better for biking!

Take part and download the new Love to Ride app



[lovetoride.net/essex](http://lovetoride.net/essex)

# BIKE MONTH CHALLENGE

## Help make your community more bike-friendly

Are you ready to #MakeEveryRideCount?

The Bike Month Challenge is back! And this year it's all about using your bike rides to create better, safer, more enjoyable, more bikeable streets.







Download the app, track your rides and biking accomplishments, and provide feedback on your bike trips using the simple and fun Rate My Routes feature.

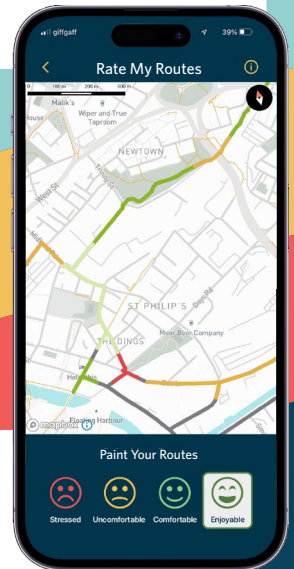
### Here's what else to look forward to in the Bike Month Challenge

Win prizes by  
riding a bike and  
encouraging others

Compete with your  
co-workers against  
local workplaces

### Here's how you can take part:

-  Download the Love to Ride app
-  Ride anywhere, any time during May
-  Log your rides on the app or website to earn points
-  Encourage others to join in to earn even more points
-  More points = more chances to win prizes
-  Rate your routes on the app and help to make a difference in your community



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