

BIKE MONTH CHALLENGE

1-31 May 2023

**Free to join
Win great prizes
Everyone can take part
Ride your bike anywhere, anytime**

Register now at
lovetoride.net/warwickshire










The Bike Month Challenge

During the Bike Month Challenge, workplaces have one mission - to get as many staff as possible riding bikes this May (even for just 10 minutes!).

Individuals can take part, too, simply by heading out for a ride in May.

Here's how it works:

-  The Bike Month Challenge is all about getting more people to discover (or re-discover) the joys of riding a bike
-  It runs 1 - 31 May
-  Participation is key. The workplaces with the highest percentage of staff taking part will top the leaderboards
-  Everyone is invited to take part, whether you're a biking beginner or a regular rider
-  Ride anytime, anywhere to enter the prize draws
-  The more days you ride your bike, the more chances you have to win prizes
-  Encourage others to ride to enter the encourager prize draw

Be rewarded for riding and encouraging

By logging rides on the Love to Ride site or using the app, you could win anything from bike accessories and gift cards to £2,000 cash!

If more people take part because of you, you'll enter a special 'encourager' prize draw with five prizes ranging from £100 to £1,000. So go forth, have a great time, and help more people discover the joys and benefits of riding a bike.



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