

AOTEAROA BIKE CHALLENGE

in Auckland

1–29 February, 2020

A free, fun competition to encourage more people to enjoy riding a bike.



WHO?

Everyone can take part, it doesn't matter if they haven't been on a bike for years – they only need to ride for 10 minutes to win prizes.

WHERE?

Staff can cycle anywhere they like, anytime they like, over the month long Challenge period.

HOW:

- Encourage your staff to take part and ride
- They register their ride/s online
- Your organisation's score increases
- Your staff go in the draw for great prizes

WHAT'S IN IT FOR YOUR BUSINESS:



A FREE team building program



Compete on live leaderboards with other New Zealand companies



Positive local and national media and PR



Get more of your staff riding



Healthier staff = fewer sick days = SAVE MONEY

Find out more at aotearoa.bike/Auckland
Or email aotearoa@lovetoride.net